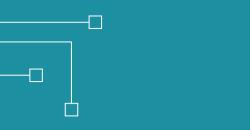


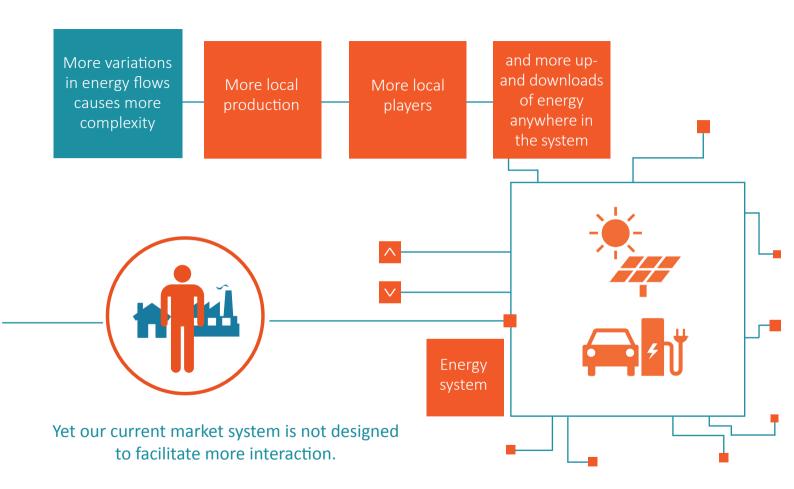
# UNIVERSAL SMART ENERGY FRAMEWORK

Unlocking the market for flexible energy use











To make the energy market truly sustainable - green, reliable and affordable - our system needs more flexibility.

We already utilize energy flexibility on a wholesale level, to avoid imbalance and transmission congestion. Yet we need the flexibility of prosumers to keep overall system costs low.

USEF is an extended market model revolving around localised flexible energy use. It fits on top of most market models and enables the active market participation of all players, new and traditional.



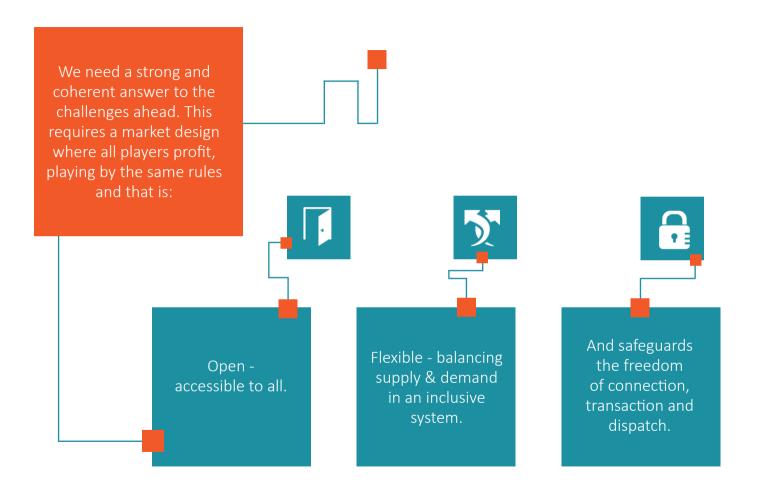
Addressing the challenges of one integrated system

FOUNDING PARTNERS:

USEF, a non-commercial partnership, was founded in 2013 to design a scalable solution that recognizes the different stakeholders and their role in a coherent and commercially viable smart energy system and to accelerate its development.





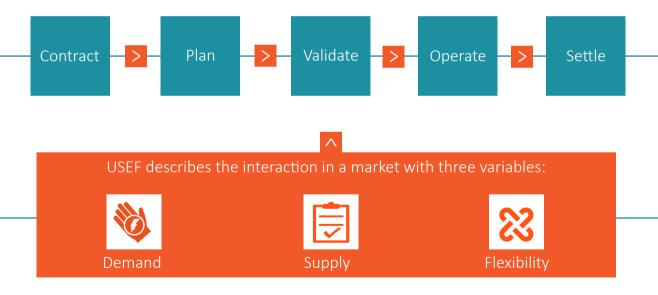


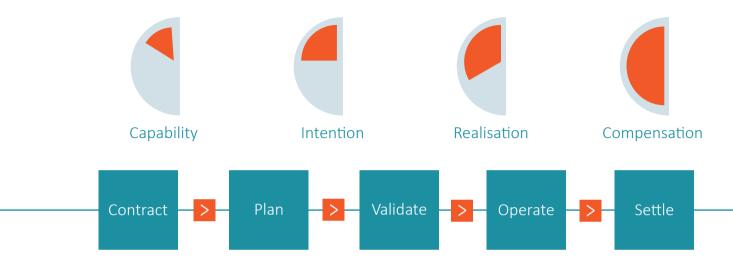
Traditionally the supplier has a one-way relationship with the consumer. "This is what you have used. Here's the bill."

For a more sustainable system, USEF recognizes the importance of bi-directional relationships and enables the interaction between the prosumer and the traditional energy players when it comes to energy flexibility.

By clustering the available flexibility and offering this to the market, the aggregator (intermediary) alleviates pain for all parties involved. USEF enables the uniform exchange and use of information across roles and organisations. USEF is a framework, with roles, responsibilities and agreements.

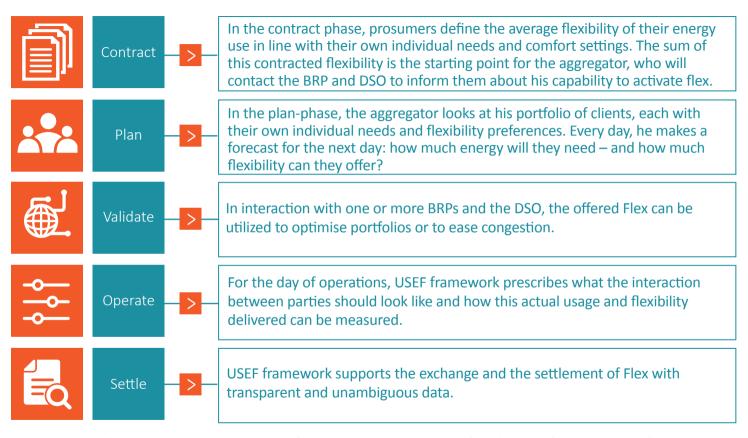
And with very clear processes for effective interaction. The key process of contracting, planning, validation, operation & settlement is comparable to the existing BRP wholesale process. But we also add usage prognoses for the individual consumers.





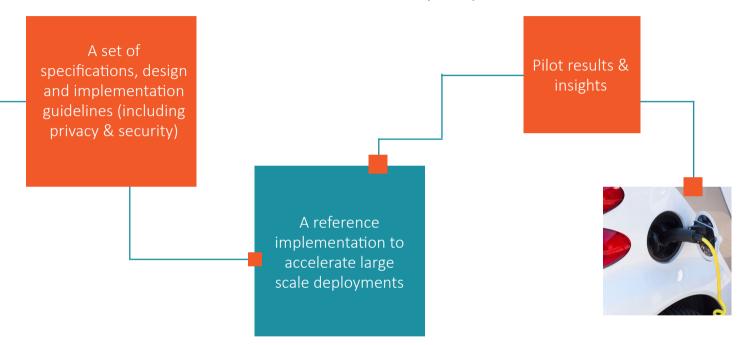
#### The flexibility market revolves around four basic steps, as part of the known processes:

#### Realisation: Capability: Intention: Compensation: When and how When and how When and how When and how stakeholders are stakeholders are stakeholders are stakeholders are informed about informed about the informed about the compensated the realisation capability to (through intention to of the activation activate activate (based on measurements)

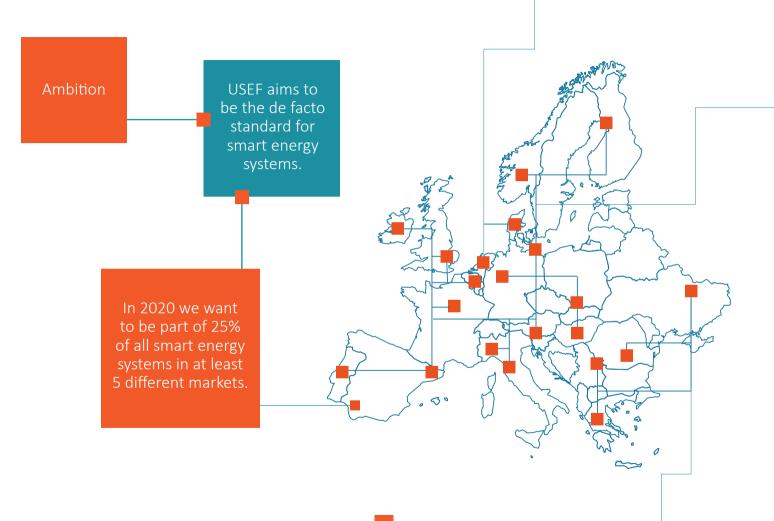


The end result? More sustainable, more effective and thus more profitable use of the energy infrastructure.

### USEF describes the market for flexibility and provides free access to



USEF market control mechanism creates the commercial conditions for large scale implementations, enhancing value creation.



### JOIN US

With existing detailed specifications and the first real-life pilots in the market, USEF is perhaps the most comprehensive, advanced initiative of its kind. Yet we look to expand our cooperation because we believe that working together across roles and boundaries is the fastest route to a fair and sustainable market.

By getting involved with USEF, you can help to shape the future integrated smart energy system.

WWW.USEF.ENERGY











## **CONTACT US**

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A solid foundation for smart energy futures